

Downtown Drop Down

Friday | Sep. 7 | Saturday | Sep. 8

Adobe HQ

151 South Almaden Blvd, San Jose, CA

Matching
Gift
Explanation

Go Over The Edge to
end homelessness!



What is a matching gift?

Matching gifts are donations made by a company that will match employee charitable contribution. Matching gifts can double or even triple the amount of the original contribution. Many companies have matching gift programs. If you're unsure if your company has a matching gift program, or if you need information on how to apply for a matching gift from your employer, you should contact your company's Human Resources Department.

In the donation process, you may see an option for you to check a box if your company will match. Checking this box does NOT automatically mean that the gift will be matched. It is still up to you to follow through and apply to have the gift matched by your company.

How do matching gifts work?

Every company handles their matching gift program differently. It will be up to you to inquire the specifics for what your company requires to match your contribution. Often the process is as follows:

- Once an employee makes a charitable contribution, they submit a matching gift form to their company. Sometimes this is through a website or through paperwork submitted to your HR or payroll dept.
- Your company then sends a request to Downtown Streets Team to confirm receipt of the donation to be matched. This confirmation request is sent by either mail or email.
- Downtown Streets Team will confirm that we did in fact receive the donation, as well as confirming how much of the received donation is tax-deductible.
- Once Downtown Streets Team has verified the gift, the form is resubmitted by the nonprofit to the matching gift company.
- When the company receives the verified form from Downtown Streets Team, the matching donation is processed as a payable item.

Some companies that match include: **Adobe** (1:1), **Agilent** (1:1), **American Express** (Up to 2:1), **Apple** (2:1), **Bristol-Myers Squibb** (1:1), **Capital Group** (2:1), **Choice Hotels** (1:1), **Coca-Cola** (2:1), **Gap** (1:1), **GE** (1:1), **ExxonMobil** (Up to 3:1), **FM Global** (Up to 2:1), **HP** (1:1), **IBM** (1:1, 5:1 for retirees), **Johnson & Johnson** (Up to 2:1), **Microsoft** (1:1), **Netflix** (1:1), **Nestle** (1:1), **Pfizer** (Up to 1:1), **State Street** (1:1), **Yahoo** (1:1)

There are also some companies that match whatever you **raise outside of your personal contribution**, some examples include but are not limited to: **Google** (1:1), **Intuit** (1:1), **McAfee** (1:1), **CVS** (1:1), **BP** (1:1), **Verizon** (1:1), **Carmax** (1:1)

*To ensure your companies match counts towards your rappelling goal of \$2,000+, you company will need to send the verification email or letter to us by August 1st, 2018. All mail can be sent to **Downtown Streets Team, 1671 The Alameda #306, San Jose, CA 95126**, or you can send it by email to Logan@streetsteam.org*